

ULTIMATE TAILGATE

THURSDAY, OCT. 29 | ROADRUNNER



The Tailgate Experience

Spoonfuls' signature event brings together 800+ friends and community leaders to invest in our food recovery and hunger relief mission. Enjoy mouthwatering tastings from 30+ of the region's most celebrated restaurants at a unique, experiential fundraiser.



Support Spoonfuls. Feed People.

Your generosity delivers food with purpose by fueling our work on the road. Your sponsorship will help Spoonfuls add 7 million pounds of fresh food – enough for 5.6 million meals – to Massachusetts' emergency food system this year alone.

See page two for corporate sponsorship opportunities.

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Thank you for your consideration and support. Our team is ready to get creative with you to customize and co-create onsite activations that delight event attendees and help you achieve your sponsorship goals, whether they be client appreciation, employee engagement, or beyond.

Level	Logo Placement	Onsite Brand Activation	Speaking Program	Social Media	Event Tickets
CLAIMED Presenting \$100,000	Video spotlight + all benefits below	VIP Room	Speaking Opportunity	All benefits below	(24) 10 VIP 14 GA
Fleet \$50,000	Invitations + all benefits below	Dedicated branded activation space	All benefits below	Event reel, dedicated post, + all benefits below	(12) 8 VIP 4 GA
Truckload \$25,000	All benefits below	Dedicated branded activation space	Recognition	All benefits below	(10) 6 VIP 4 GA
Pallet \$10,000	All benefits below	Sponsor a bar, activity, or space	--	Social "stories" + all benefits below	(8) 4 VIP 4 GA
Banana Box \$5,000	All benefits below	--	--	Tagged in event sponsor post	(6) 2 VIP 4 GA
Spoonful \$2,500	Event website and sponsor presentation	--	--	--	(4) 4 GA



Scan the QR code for more information or to [make your commitment.](#)

Questions?

Email development@spoonfuls.org.